



Transforming Businesses, Building a Sustainable World

**GREEN TRANSFORMATION WEEK** February 2025

# POST SHOW REPORT



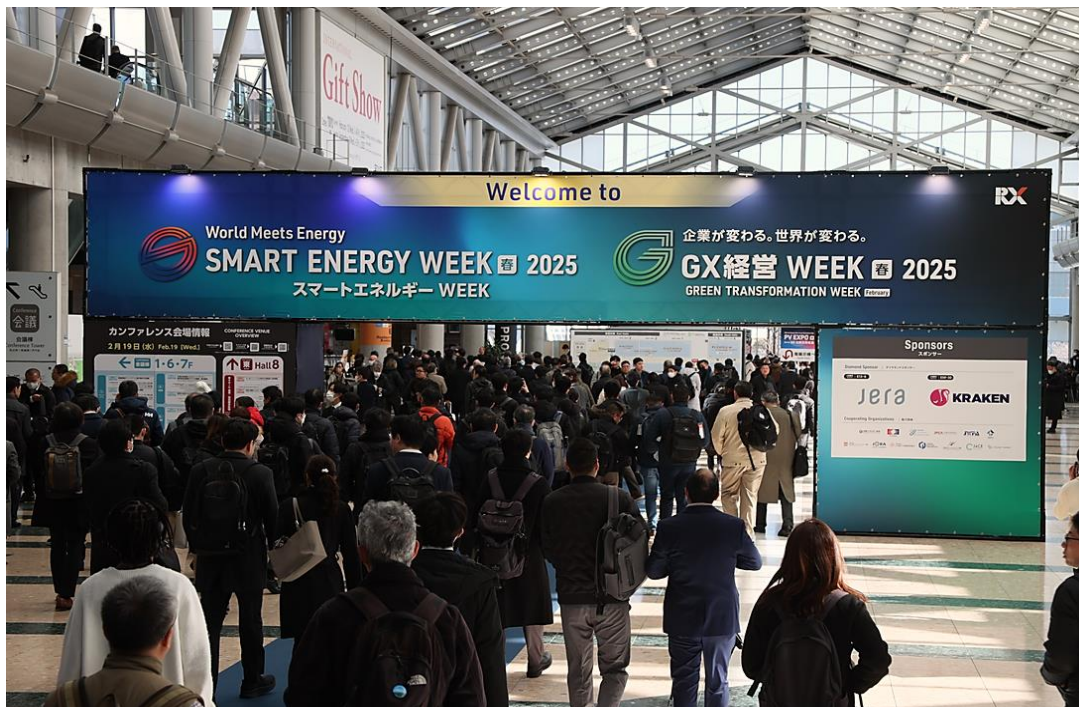
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## About GREEN TRANSFORMATION WEEK [Spring]

Japan's Largest Exhibition for Green Transformation Solutions for Businesses

The show comprises two exhibitions: DECARBONISATION EXPO and CIRCULAR ECONOMY EXPO, featuring net-zero solutions and state-of-the-art technologies designed for the circular economy. This show draws corporate management executives and ESG leaders, offering a valuable platform for networking and engagement with the forefront of sustainability innovations.



 Transforming Businesses, Building a Sustainable World  
**GREEN TRANSFORMATION WEEK** February 2025

**Dates : February 19(Web) – 21 (Fri), 2025**

**Venue : Tokyo Big Sight, Japan**

**Organiser : RX Japan Ltd.**

**Concurrent Show : Smart Energy Week**

## Green Transformation Week [Spring] Outline of Consisting

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[DECARBONISATION EXPO](#)



[CIRCULAR ECONOMY EXPO](#)

## Concurrent Shows

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World Meets Energy

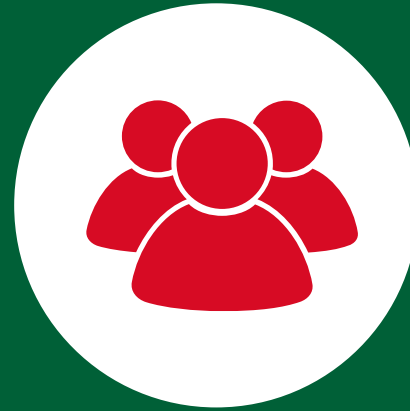
**SMART ENERGY WEEK** February 2025

# Figures



**Exhibitors**

**1,492** Exhibitors



**Visitors**

**68,840** Visitors



**Conference**

**195** Lectures

\*All figures including concurrent shows.

## Leading companies in the carbon-neutral field exhibited at Smart Energy Week!

6th **DECARBONISATION EXPO** February

4th **CIRCULAR ECONOMY EXPO** February  
CE JAPAN

ASUENE



**TOSHIBA**

**HITACHI**  
Inspire the Next

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**NEC**

**DAIHEN**



**EU BUSINESS HUB**  
×  
EU-Japan Centre for Industrial Cooperation  
一般財団法人日欧産業協力センター



\*Some exhibitors are featured.

# International Exhibitors

## Exhibitors Gathered from 39 Countries/Regions

### North America Area

Canada  
United States

### Europe Area

Austria  
Belgium  
Bulgaria  
Croatia  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Greece  
Hungary  
Ireland  
Italy  
Latvia  
Lithuania  
Luxembourg  
Netherlands  
Norway  
Poland  
Portugal  
Romania  
Slovakia  
Spain  
Sweden  
Switzerland  
United Kingdom

### Asia Area

China  
Hong Kong  
India  
Indonesia  
Japan  
Laos  
Singapore  
South Korea  
Taiwan

### Oceania Area

Australia

\*Country names are excerpted.

# International Visitors

## Exhibitors Gathered from 67 Countries/Regions







# Floor Map South Halls

See reverse for **East Hall**

Search for Exhibitors and Exhibiting Products



Between **East Halls** ↔ **South Halls**

**Free Shuttle Bus Available**

Operating hours: 10:00-16:30 (Last day with 15:00)

(Runs every 5 minutes)

Your Visitor Badge is Valid for All Shows



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**risen** **DASOLAR** **PVkatlori.com**

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Legend



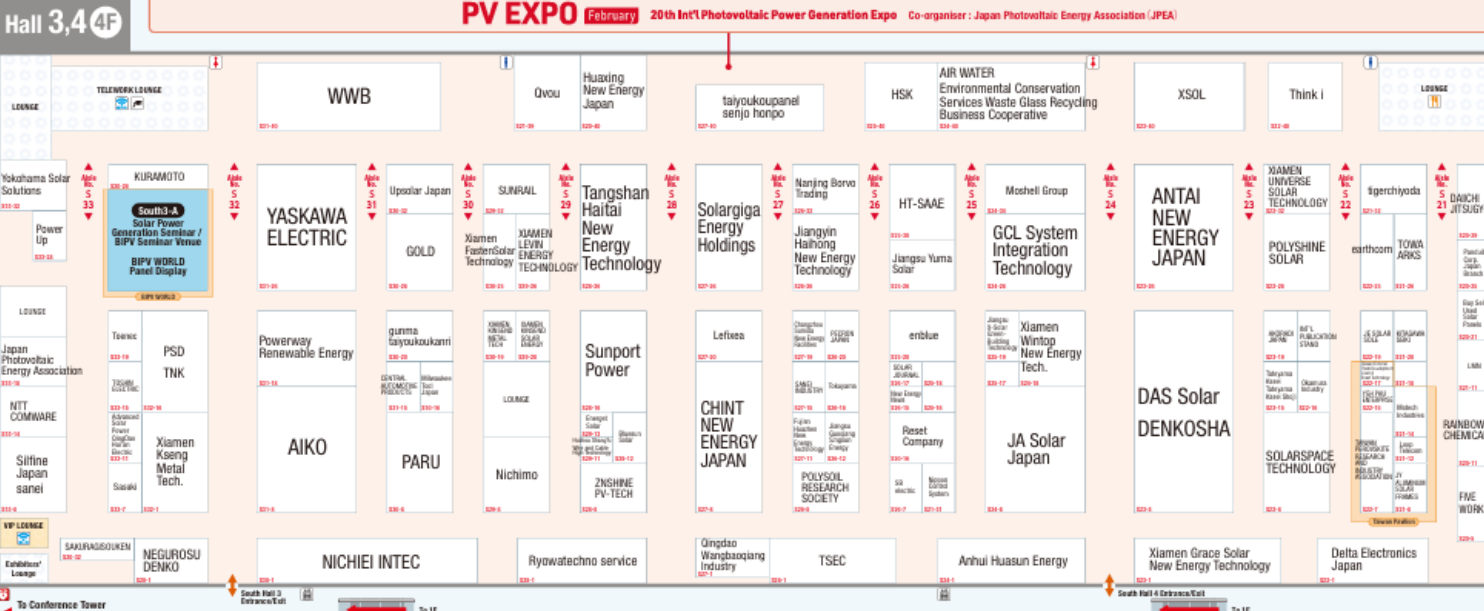
Scan the code for information on accessible facilities.

**South Halls FLOOR MAP**

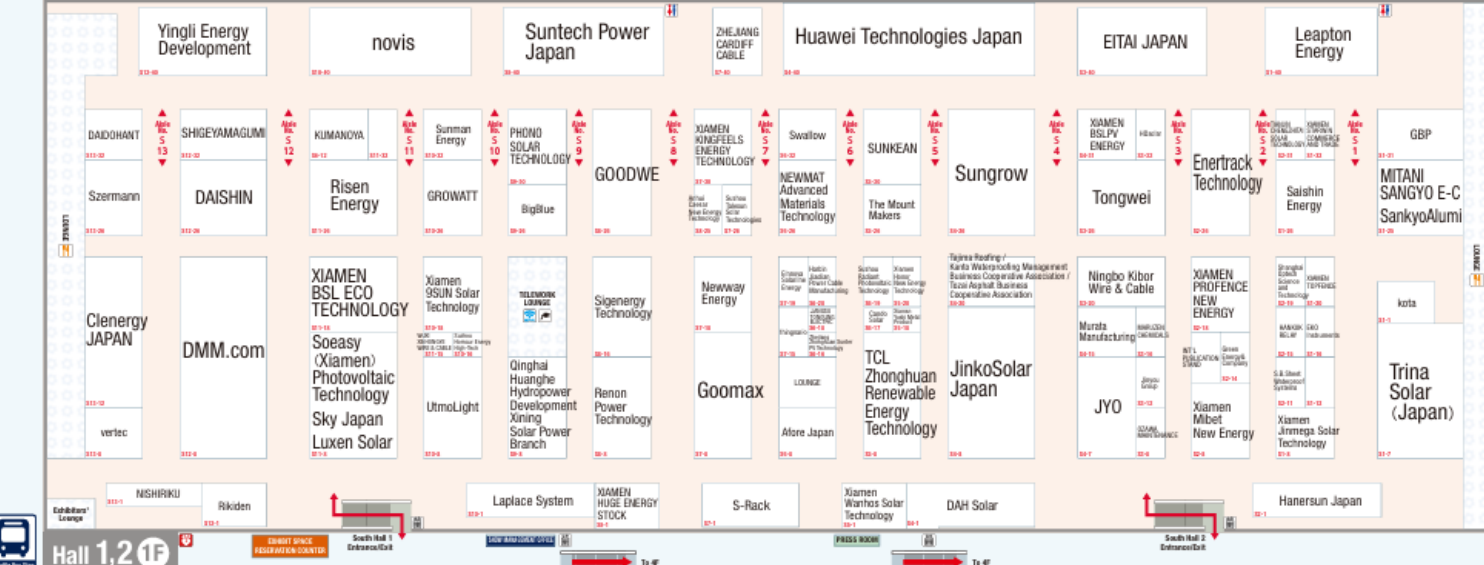
World Meets Energy **SMART ENERGY WEEK February 2025** Transforming Businesses, Building a Sustainable World **GREEN TRANSFORMATION WEEK February 2025**

February 19 (Wed) - 21 (Fri), 2025 10:00 - 17:00 East & South Halls, Tokyo Big Sight, Japan Organized by RX Japan Ltd.

**Hall 3,4 4F PV EXPO February 20th Int'l Photovoltaic Power Generation Expo** Co-organiser: Japan Photovoltaic Energy Association (JPEA)



**Hall 1,2 1F**



# Conference Program ( excerpts )

Decarbonization Management EXPO Keynote Speech

## **Towards the Realization of GX: Decarbonization and Growth Strategies for Companies**



### **Achieving carbon neutrality: Decarbonized management required of companies**

Ministry of the Environment Government of  
Japan

Director, Decarbonized Business Promotion  
Office, Climate Change Policy Div, Global  
Environmental Bureau  
Takeo Sugii

Decarbonized Management EXPO Special Lecture 1

## **Corporate Management and Growth Strategies in the Carbon Neutral Era**



### **Navigating Uncertainty: Strategies for Resilient and Winning GX Management**



Boston Consulting Group (BCG)

Managing Director & Partner  
Yoichi Hangai



### **Towards the Realization of Green Transformation (GX)**



GX Acceleration Agency

General Manager  
Yuya Takabayashi

\*Titles omitted.

# Conference Program ( excerpts )

Decarbonized Management EXPO Special Lecture 2 <Dialogue format>

## The Outlook for Carbon Neutral Management - From Carbon Neutral Declaration to Implementation -



Neural Inc.

CEO  
Kenji Fuma



**HITACHI**  
Inspire the Next

Hitachi, Ltd.

Corporate Officer, General Manager of  
Internal Environment Initiatives Div.  
and General Manager of Sustainability  
Promotion Div.  
Megumu Tsuda



Development Bank of Japan Inc.

Managing Executive Officer  
Fumiyo Harada

\*Titles omitted.

# Conference Program ( excerpts )

Circular Economy EXPO Keynote Speech <Dialogue Format>

## Promoting a Circular Economy through Public-Private Collaboration



Ministry of Economy, Trade and Industry

Director, Resource Efficiency and  
Circular Economy Div., GX Policy Group  
Shogo Tanaka



TOYOTA MOTOR CORPORATION

Chief Sustainability Officer  
Yumi Otsuka



Deloitte Tohmatsu LLC

Managing Partner, Chief Executive  
Thought Leader, Representative  
of Deloitte Tohmatsu Institute  
Hideo Matsue

\*Titles omitted.

# Conference Program ( excerpts )

Circular Economy EXPO Special Keynote Speech <Dialogue Format>

## What is the Current State and Outlook for the Circular Economy According to the Ellen MacArthur Foundation?



Ellen MacArthur Foundation

Executive Network Lead  
Joe Murphy



Ellen MacArthur Foundation

Senior Manager  
Ariel Bramble



Institute for Global Environmental  
Strategies  
Sustainable Consumption and  
Production Area Programme  
Manager  
Miho Hayashi

\*Titles omitted.

Circular Economy EXPO Special Lecture 2

## Initiatives and Prospects for Realizing a Recycling-oriented Society

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### About the Latest Trends in Policies towards the Transition to Circular Economy

Ministry of the Environment Government of Japan

Director, Office for Promotion of Sound Material-Cycle Society  
Director, Office for Recycling Promotion, Environment Regeneration and Resource Circulation Bureau  
Ryota Kondo



### Approach to Realize Society of Circular Economy by Suntory

Suntory Holdings Ltd.

Senior General Manager, Sustainability Management Div.  
Takashi Hirano

# Photo Highlight

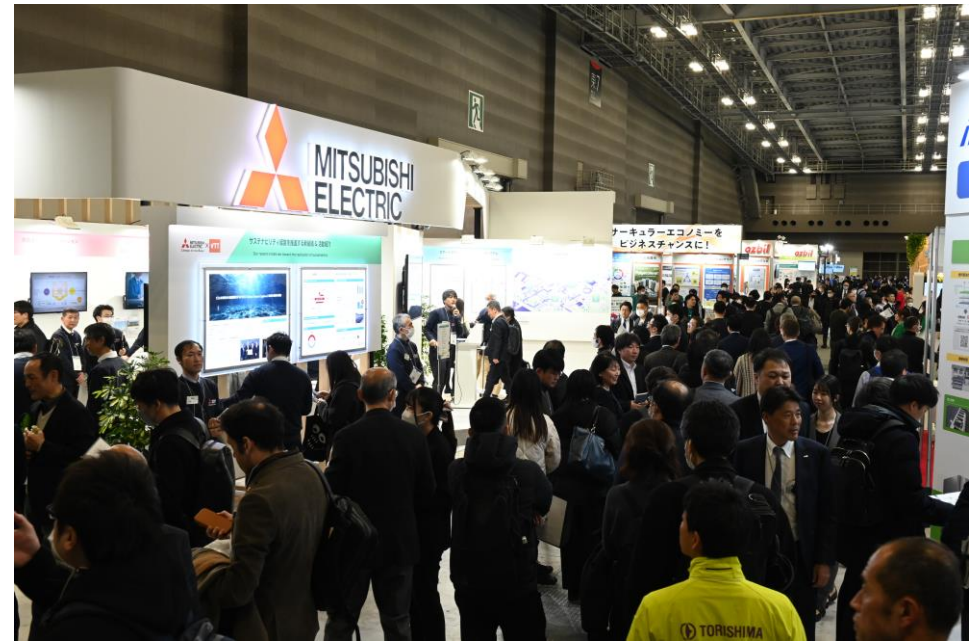


Smart Energy Week

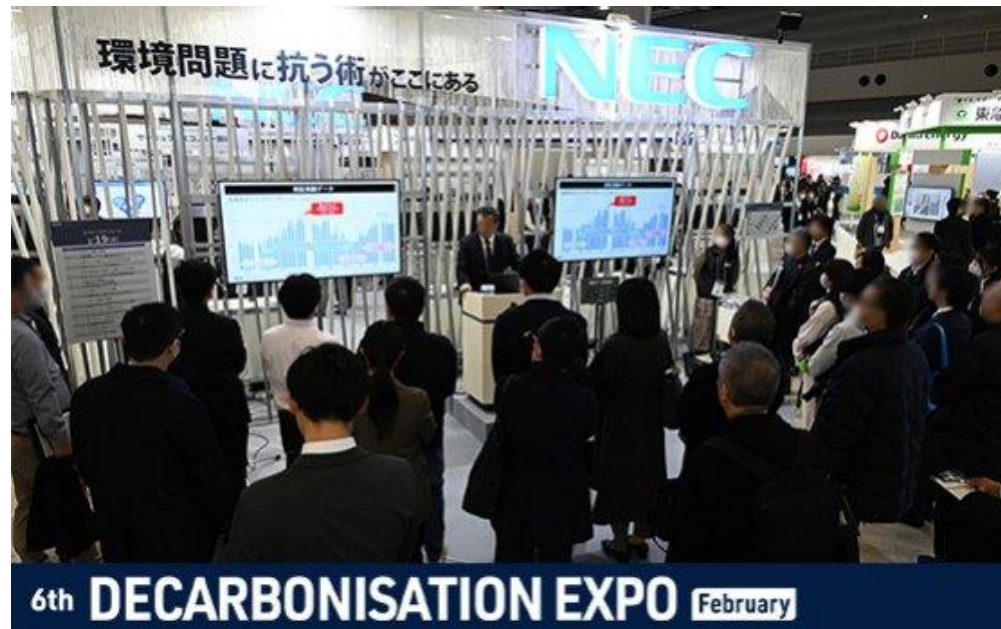
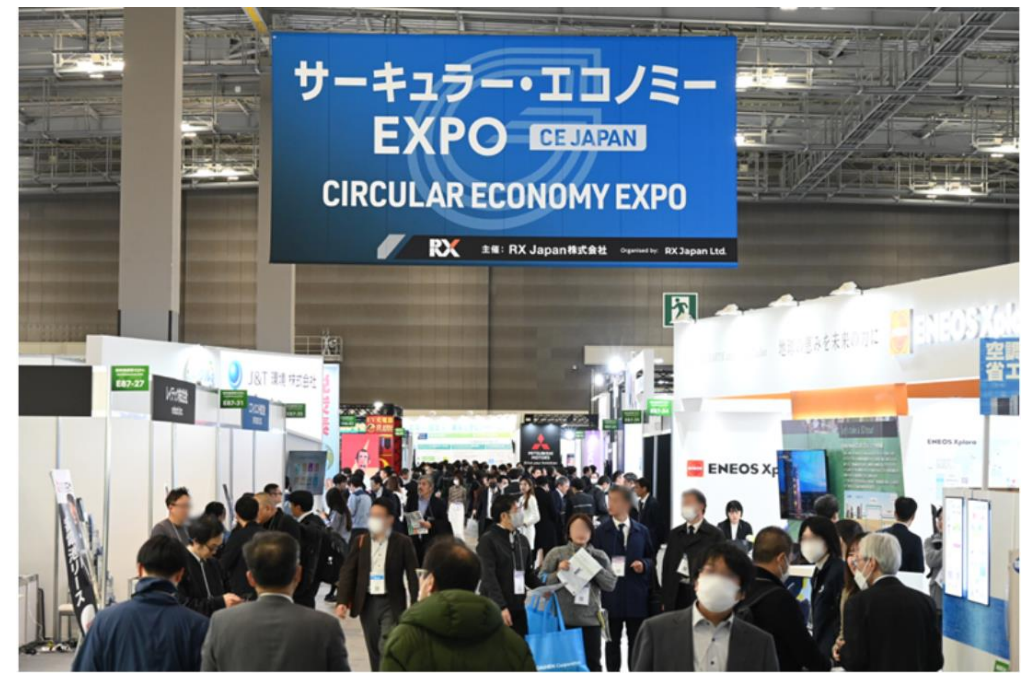
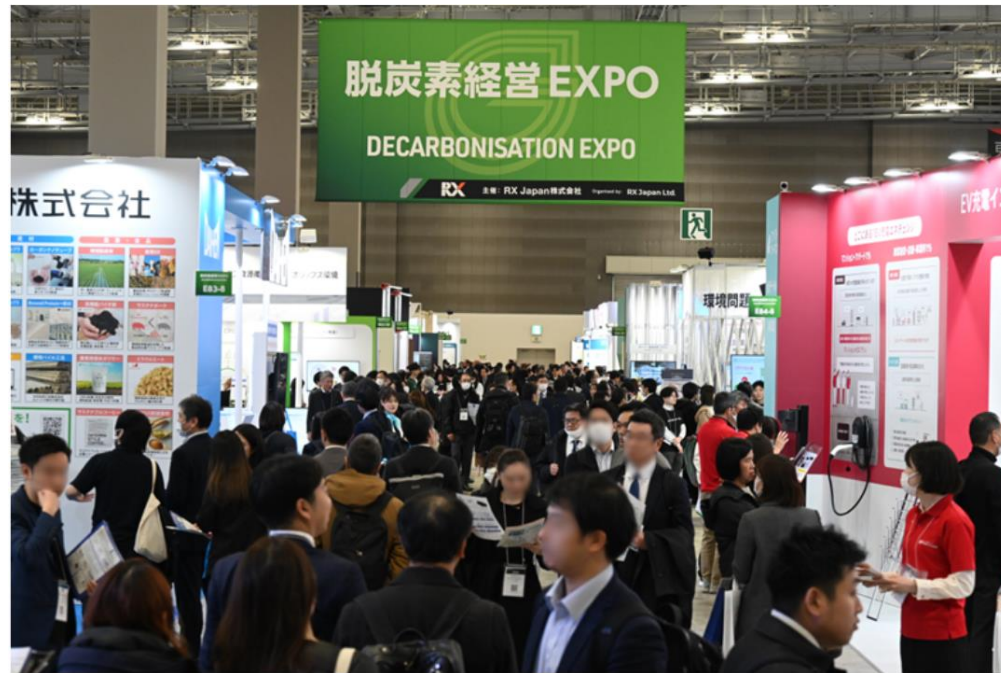




# Photo Highlight



# Photo Highlight



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Korea Gas Newspaper

에너지경제

신소재경제

# More Information

**Exhibiting Inquiry, Click here**



**Exhibiting Information  
Request (Free)**



## February 2025 [Spring] Holding an Exhibition

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**Floor Map**



**Exhibitors List**



**Photo Highlight**



**Conference Program**



**Open Seminar**

# Upcoming Exhibitions Information

## GREEN TRANSFORMATION WEEK is Held 3 Times a Year

 Transforming Businesses, Building a Sustainable World  
**GREEN TRANSFORMATION WEEK** September 2025



**Dates: Sep. 17 (Wed) - 19 (Fri), 2025**

**Venue: Makuhari Messe, Japan**

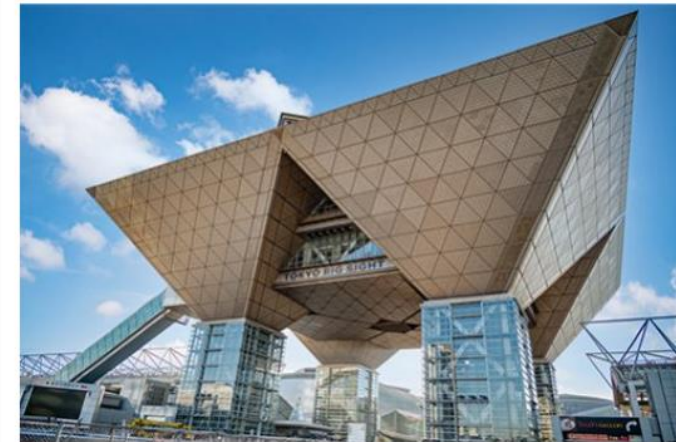
 Transforming Businesses, Building a Sustainable World  
**GREEN TRANSFORMATION WEEK** Osaka 2025



**Dates: Nov. 19 (Wed) - 21 (Fri), 2025**

**Venue: INTEX Osaka, Japan**

 Transforming Businesses, Building a Sustainable World  
**GREEN TRANSFORMATION WEEK** March 2026



**Dates: Mar. 17 (Tue) - 19 (Thu), 2026**

**Venue: Tokyo Big Sight, Japan**



Transforming Businesses, Building a Sustainable World

# GREEN TRANSFORMATION WEEK February 2025

**Organiser : RX Japan Ltd.**  
**GREEN TRANSFORMATION WEEK Show Management**

E-mail: [dcm-expo.jp@rxglobal.com](mailto:dcm-expo.jp@rxglobal.com)

Web: <https://www.decarbonization-expo.jp/hub/en-gb.html>

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