

Exhibiting Information for Next Shows

 Transforming Businesses, Building a Sustainable World  
**GREEN TRANSFORMATION WEEK**

# DECARBONISATION EXPO

## Tokyo Show in September

7th DECARBONISATION EXPO [September]

Dates: Sep. 17 [Wed] - 19 [Fri], 2025  
Venue: Makuhari Messe, Japan

## Osaka Show in November

5th DECARBONISATION EXPO [Osaka]

Dates: Nov. 19 [Wed] - 21 [Fri], 2025  
Venue: INTEX Osaka, Japan

## Tokyo Show in March

8th DECARBONISATION EXPO [March]

Dates: Mar. 17 [Tue] - 19 [Thu], 2026  
Venue: Tokyo Big Sight, Japan

Built by  
 In the business of  
building businesses

Organiser: RX Japan Ltd.

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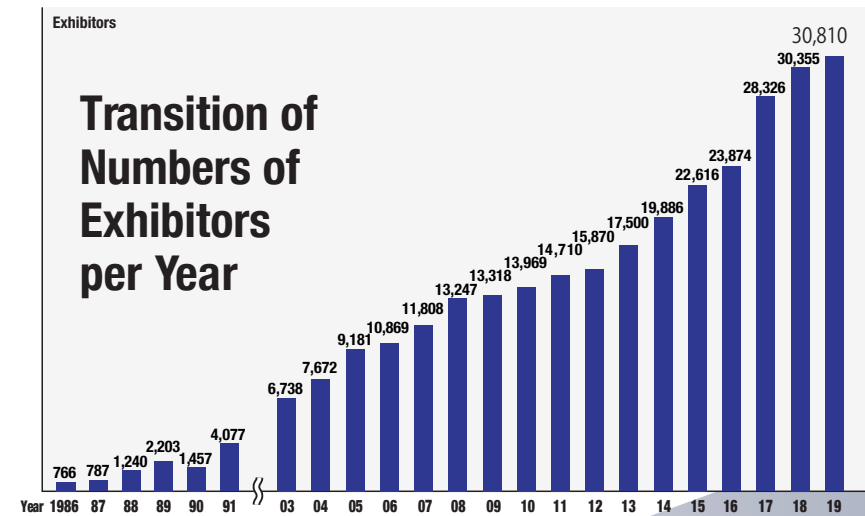
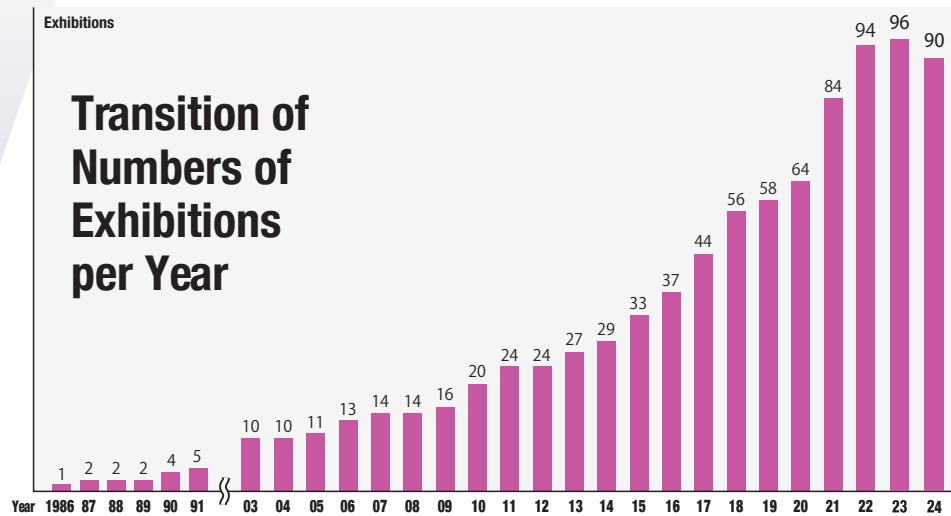
# RX Japan is Japan's Largest Trade Show Organiser

**Holding 90 exhibitions in 39 sectors a year!**

(The consisting shows are 372 in total.)

RX Japan organises 90 exhibitions a year at large exhibition halls such as Tokyo Big Sight, Makuhari Messe and INTEX Osaka across a wide variety of 39 fields including jewellery, fashion, gift items, electronics, energy, IT, cosmetics and medical.

RX Japan fully contributes to expand the exhibitors' business by making the most of the expertise backed up with the experiences.



## Exhibitors organised by RX Japan (exerpts)

### CONTENT TOKYO



**Japan's Largest\* Trade Show for Content Creation, Production, and Licensing**

Consisting Shows:

- Video & CG Production Expo
- Advanced Digital Technology Expo
- Ad Creative & Marketing Expo

etc.

### MANUFACTURING WORLD



**Asia's Leading Trade Show for Manufacturing**

Consisting Shows:

- Design Manufacturing Solutions Expo
- Manufacturing DX Expo
- Additive Manufacturing Expo

etc.

### JAPAN BUILD –Int'l Building & Home Week–



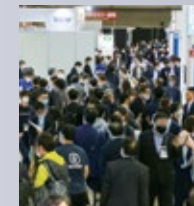
**Asia's Leading Show Covering Building and Housing Industries**

Consisting Shows:

- Smart Home Expo
- Smart Building Expo
- Building Renovation Expo
- Building Material & Housing Equipment Expo

etc.

### MEDICAL JAPAN



**Japan's Leading Trade Show for Medical, Elderly Care and Pharmacy Industry**

Consisting Shows:

- Hospital Expo
- Clinics Expo
- Pharmacy Solutions Expo
- Elderly Care & Welfare Expo

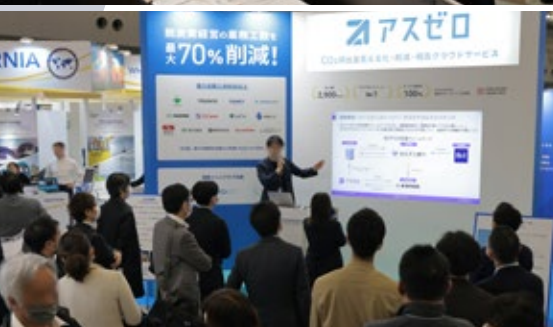
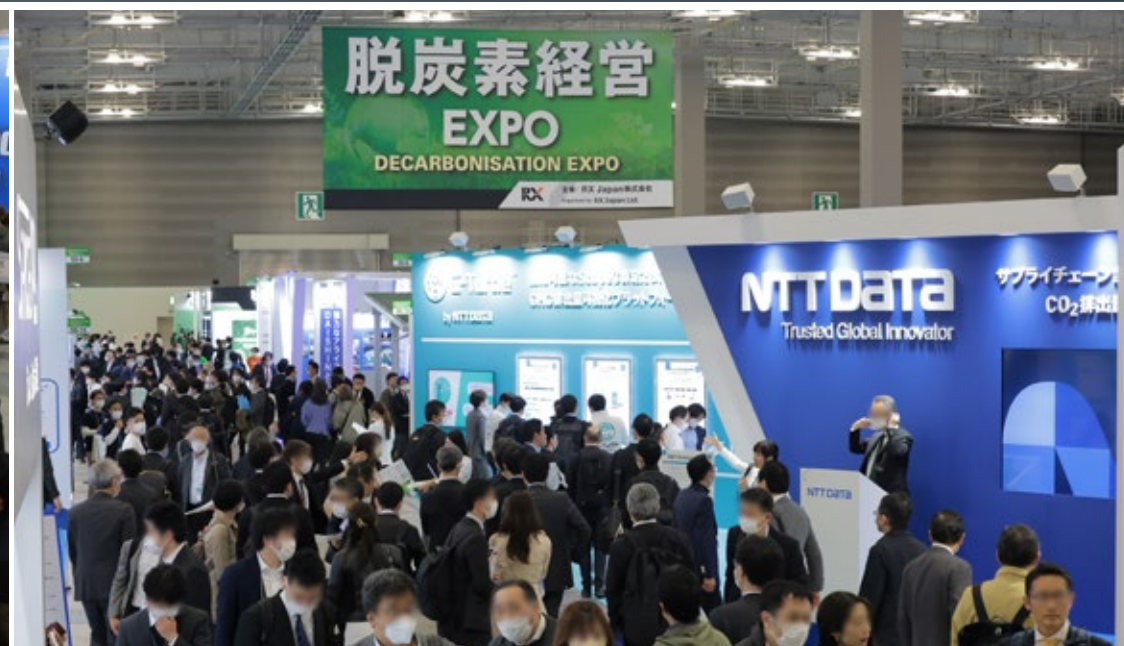
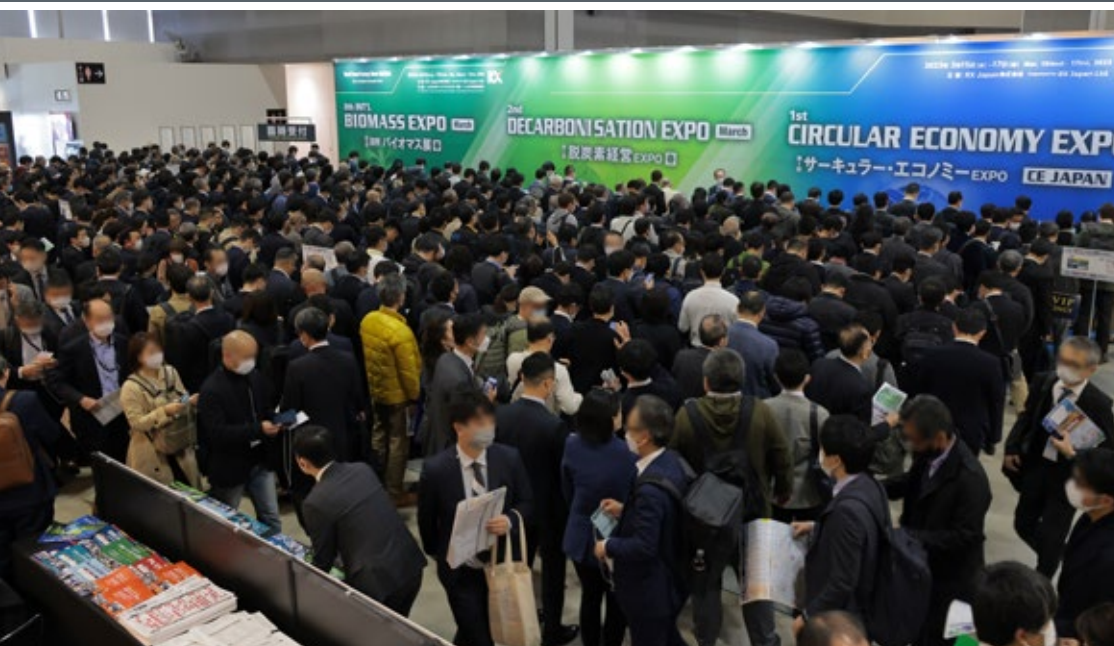
etc.

\* "Largest" in reference to the exhibitor number of trade shows with the same concept.



# Japan's Largest\* - Global Leaders in the Decarbonisation Sector Gather

\*February show only. "Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.



# Exhibition for Decarbonisation Solutions

## EXHIBITORS

Companies dealing in the following solutions:

- Renewable Energy
- Self-Consumption PV
- Various Consulting Service
- Energy Management System
- Demand Response
- Rechargeable Battery, EV Utilisation
- Net Zero Energy Building, Smart Building
- Ventilation, Energy-Saving Equipment

etc.

## BUSINESS MEETINGS

- ◆ Product /Technology Introduction
- ◆ Spec/Price/ Delivery Agreement
- ◆ Partner Selection
- ◆ Technical Consultation

etc.

## VISITORS

Those who are in the following department:

- Corporate Management, Executive Board
- Corporate Planning
- ESG/Sustainable Dept.
- CSR, General Affairs
- Factory/ Facility Management

- 
- Government, Autonomy
  - Financial Institution, Institutional Investors

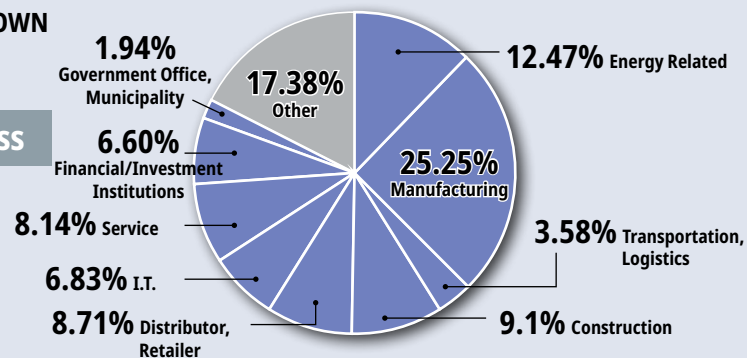
etc.



# Decision Makers from Companies Looking for Carbon Neutral Solutions Visit

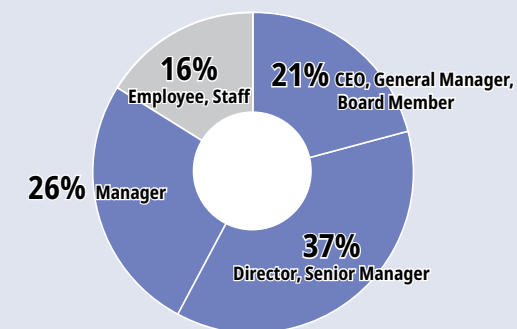
## VISITOR BREAKDOWN (MARCH 2023)

### Type of Business



### Job Title

**84%** were Manager or above level.



## < Past Visitors (Company names are excerpts and shortened in random order.) >

- ADM NETLINE
- AFTERFIT
- AGC
- AU RENEWABLE ENERGY PLANNING
- BASF JAPAN
- BASQUE TRADE & INVESTMENT
- BOOOST TECHNOLOGIES
- DAIGAS ENERGY
- DIC
- ENEOS SUN ENERGY
- ENEOS HOLDINGS
- GF
- GPSS ENGINEERING
- IHI
- JA MITSUI LEASING
- JERA
- JFE ENGINEERING
- JNC
- JX OIL DEVELOPMENT
- JX METALS
- KDDI
- KH NEOCHEM
- LIXIL
- NEC FACILITIES
- NEC FIELDING
- NEXTRELATION
- NSC
- NTN
- NTT ANODE ENERGY
- NTT FACILITIES ENGINEERING
- OKI CROSSTEC
- RE100 ELECTRICITY

- SBS HOLDINGS
- SB ENERGY
- SOMPO RISK MANAGEMENT
- SUBARU
- TOKAI HOLDINGS
- TOMASE HOLDINGS
- UPDATER
- U-POWER
- YKK
- IFR
- I-BE TECHNOS
- I-MOBILE
- AAKEL TECHNOLOGIES INC.
- AZBIL
- AMAZON WEB SERVICES JAPAN
- AMAZON JAPAN
- AMANO
- ARESTY
- ANDRITZ
- E&E SOLUTIONS
- ESG TECHNOLOGIES
- ISHIGURO
- E-REX
- IWAKI CITY
- INVOIS
- VEOLIA GENETS
- AIR WATER
- AICOH ENERGY
- H-ONE
- EISAI
- EDISON POWER
- ESCO
- ESTEC

- ENERGY SERVICE
- ENARIS
- ENERGY SOLUTIONS JAPAN
- M'S PLANNING
- EMBIO HOLDINGS
- EMBIPRO HOLDINGS
- OEC
- OKAMURA
- OTAKE CORPORATION
- AUTECH
- OPTAGE
- OPTOCREATE
- OMRON
- ORIENT CORPORATION
- ORIX
- KAWNET
- KASUMIGAURA CITY
- CATALONIA TRADE & INVESTMENT
- CANADIAN SOLAR PROJECT
- CARBON FREE CONSULTING
- KANDEN ENGINEERING
- ISHIGURO
- E-REX
- IWAKI CITY
- INVOIS
- VEOLIA GENETS
- AIR WATER
- AICOH ENERGY
- H-ONE
- EISAI
- EDISON POWER
- ESCO
- ESTEC

- CANON MARKETING JAPAN
- KINKOS JAPAN
- KINDEN CORPORATION
- KURABO
- KURARAY
- GLOBAL SOLUTION SERVICE
- GEO HOLDINGS
- KENKO MAYONNAISE
- KONICA MINOLTA
- COVESTRO JAPAN
- KOMATSU
- SAISAN
- SAITAMA INDUSTRIAL CREATION FOUNDATION
- ZYMAX
- SUSTAINABLE LAB
- SAMSUNG SDI JAPAN
- SARAYA ENERGY
- SAWAYA
- SANDEN
- SUNTORY HOLDINGS
- JR EAST JAPAN URBAN DEVELOPMENT
- SIGNATRUST
- SHINANEN HOLDINGS
- SIEMENS
- JAPAN INNOVATIONS
- JAPAN INVESTMENT ADVISER
- SCHNEIDER ELECTRIC HOLDINGS
- SHIN NITTAN
- THREEBOND
- SEINO HOLDINGS
- SEVEN & I HOLDINGS

- ZERO BOARD
- SOLAR FRONTIER
- DAIHEN
- TINET JAPAN
- DIGITAL GRID
- DENSO SOLUTION
- TOENEC
- TOKUYAMA
- TOTTORI CITIZENS' POWER
- TOMOKU
- TRUST BANK
- TRANSCOSMOS
- NAGASE PLASTICS
- NITORI HOLDINGS
- NEW OTANI
- NEXELIA EAST JAPAN
- NEGROS DENKO
- NORITZ
- PACIFICO ENERGY
- PANASONIC
- HAYABUSA HOLDINGS
- BALANCE HEARTS
- HULIC PROPERTY SOLUTION
- FARMLAND
- FUSO ENERGY
- BROTHER INDUSTRIES
- BERG
- HOKKAN HOLDINGS
- HOME ENERGY SYSTEM
- HO-YU
- MAIBASUKETTO
- MAZDA
- MANAC

- MITSULOCO GREEN ENERGY
- MITSUBA
- MIRAIT-ONE
- MILBON
- METAWATER
- YAMAHA MOTOR
- YANMAR ENERGY SYSTEM
- YANMAR POWER SYSTEM
- MANUFACTURING
- YASUDA SHOJI
- UNITED SUPERMARKET HOLDINGS
- RICOH
- RICO JAPAN
- LINCO CORPORATION
- RESILIENCE JAPAN PROMOTION COUNCIL
- RESONAC GAS PRODUCTS
- REFORMO
- LAWSON
- MITSUI E&S MACHINERY
- MITSUI MIIKE MACHINERY
- MITSUI CHEMICALS
- MITSUI & CO.
- MITSUI PLASTICS
- MITSUI MINING & SMELTING
- MITSUMINEGAWA ELECTRIC POWER
- MITSUI CONSTRUCTION ENGINEERING
- SANKI ENGINEERING
- SANYO CHEMICAL INDUSTRIES
- MIURA WORKS

- MITSUBISHI CHEMICAL
  - MITSUBISHI CORPORATION
  - MITSUBISHI ESTATE
  - MITSUBISHI MOTORS
  - MITSUBISHI HEAVY INDUSTRIES
  - MITSUBISHI ELECTRIC
  - MITSUBISHI FOODS
  - UEDA CITY HALL
  - JOETSU CITY COUNCIL
  - CHUGOKU ELECTRIC POWER
  - SMALL AND MEDIUM ENTERPRISE AGENCY
  - CHUBU ELECTRIC POWER
  - CHUBU ELECTRIC POWER GRID
  - MARUZEN SHOWA UNYU
  - MARUBENI
  - MARUBENI ENERGIX
  - KYUSHU ENERGY
- ...and more

# Co-held Conference by Industry Front-runners Attract More Visitors



## PAST CONFERENCE SPEAKERS (excerpt, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



**Fumihiro Kajikawa**  
Director,  
Ministry of Economy, Trade and  
Industry



**Eleni Kounalakis**  
Ambassador  
Lieutenant Governor of the  
State of California



**Tim McRae**  
Senior Vice President  
Climate  
Silicon Valley Leadership Group



**Keisuke Takegahara**  
Executive Fellow,  
Research Institute of Capital  
Formation,  
Development Bank of Japan  
Inc.



**Hiroshi Ueda**  
Director & Executive Vice  
President,  
SUMITOMO CHEMICAL Co., Ltd.



**Hiroyuki Tezuka**  
Fellow,  
JFE Steel Co.



**Mayumi Tsuruy**  
Executive Officer,  
Corporate Development Div.,  
Senior Officer of Sustainability  
Development Dept.,  
Seven & i Holdings Co., Ltd.



**Katsuhiko Koyama**  
General Manager,  
Environment Dept.,  
Daiwa House Industry Co., Ltd.



**Kenji Fuma**  
CEO,  
Neural Inc./  
Adjunct Professor,  
Shinshu University



**Yasuhiro Yoshizawa**  
Director,  
Inclusion Japan Inc.



**Hisashi Ono**  
Partner,  
Consulting Department,  
Nomura Research Institute



**Masayuki Kimura**  
Board Director/ COO  
Deloitte Tohmatsu Venture  
Support Co., Ltd.



**Bunsho Kure**  
Partner  
McKinsey & Company Inc.

# Held Three Times a Year. Exhibit at All Shows!

## Tokyo Edition in September



World Meets Energy

**SMART ENERGY WEEK** September 2025

Dates: Sep. 17 [Wed] - 19 [Fri], 2025 Venue: Makuhari Messe

No. of Exhibitors **500**

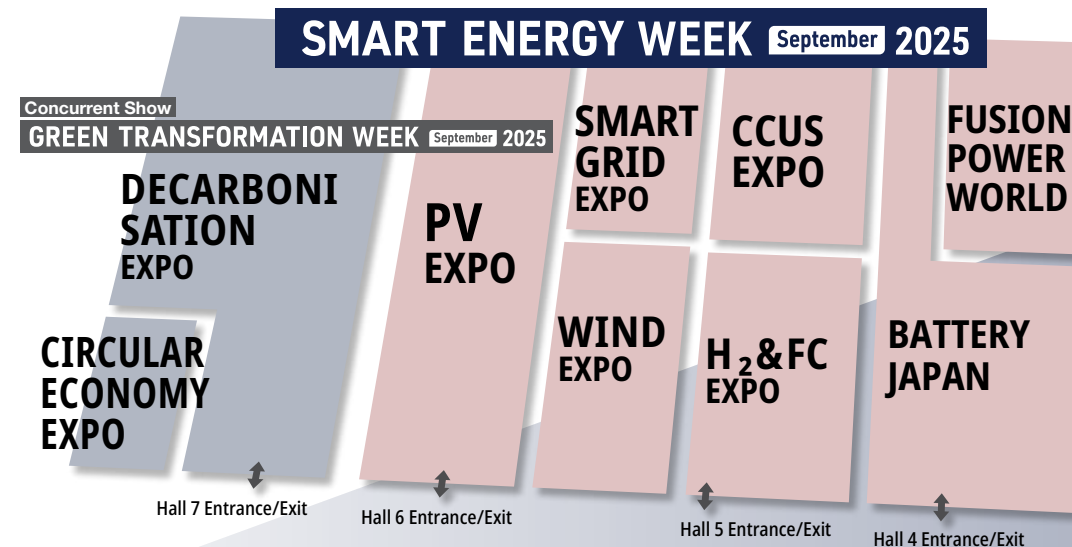
No. of Visitors **45,000** (forecasts)

## Features of This Edition

- The largest exhibition for renewable energy technologies held in the 2nd half in Japan
- Visitor number per exhibitor is the highest among the 3 editions. Best place to gather leads efficiently



## Floor Plan (preliminary)





# Held Three Times a Year. Exhibit at All Shows!

## Osaka Edition



World Meets Energy

**SMART ENERGY WEEK** **Osaka** 2025

Dates: **Nov. 19 [Wed] - 21 [Fri], 2025** Venue: **INTEX Osaka**

No. of Exhibitors **200**

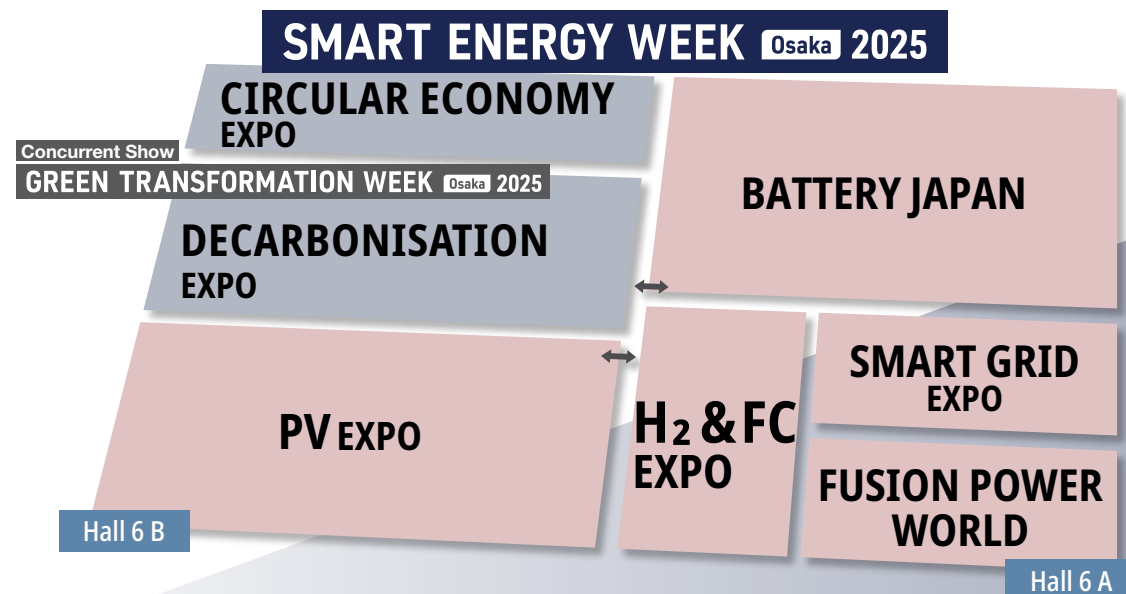
No. of Visitors **15,000** (forecasts)

## Features of This Edition

- The largest\* exhibition for renewable energy technologies in Western Japan area
- Held in Osaka, the second largest city in Japan economically where many companies have their headquarters and factories
- Supported by major companies and government agencies



## Floor Plan (preliminary)



\*"Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.

# Held Three Times a Year. Exhibit at All Shows!

## Tokyo Edition in March



World Meets Energy

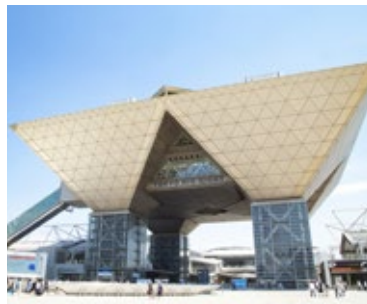
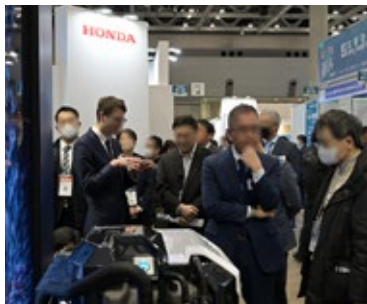
**SMART ENERGY WEEK** March 2026

Dates: Mar. 17 [Tue] - 19 [Thu], 2026 Venue: Tokyo Big Sight

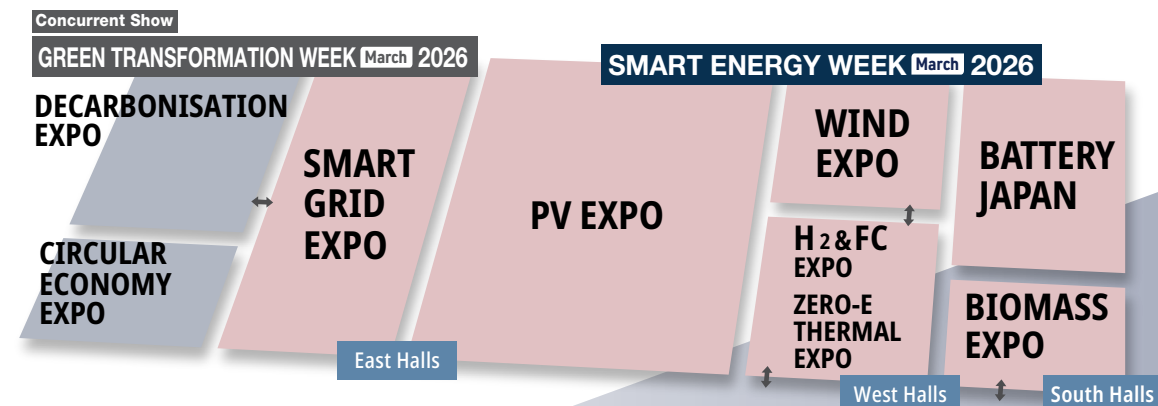
No. of Exhibitors **1,600** No. of Visitors **75,000** (forecasts)

## Features of This Edition

- The world's leading exhibition for renewable energy technologies
- International exhibition & conference where people, information, technologies gather from around the world (Previous edition had exhibitors from 29 & visitors from 59 countries/regions)



## Floor Plan (preliminary)

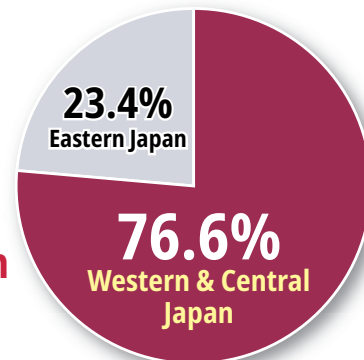


# Exhibit at Both Tokyo & Osaka Shows and Cover the Entire Japanese Market!

## ■ Visitor Breakdown by Region

Osaka Edition

**76.6%**  
from Western Japan



Show Video

(November 2023 in Osaka)

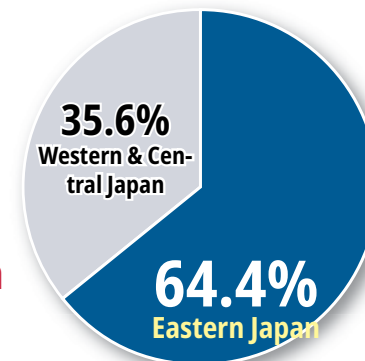


**Less than 1.3% of visitors visited both shows.**

You can approach the entire Japanese market by exhibiting at both regions.

Tokyo Edition

**64.4%**  
from Eastern Japan



Show Video

(March 2024 in Tokyo)



Comparison between SMART ENERGY WEEK OSAKA 2023 and SMART ENERGY WEEK 2024 [March] in Tokyo



# Exhibit at Both Feb. & Sep. Shows and Meet Broader Range of Visitors

- Total number of visitors for both Feb. & Sep. editions were **103,473**
- Only **16.9%** visited both editions
- Exhibiting at both editions enables you to approach broader range of visitors

**47,710** visited Feb. edition only    17,486 visited both editions (**16.9%**)

**Total visitor No. of Feb. edition: 65,196**

\*Numbers are from March & Sep. editions in 2023

**20,791** visited Sep. edition only

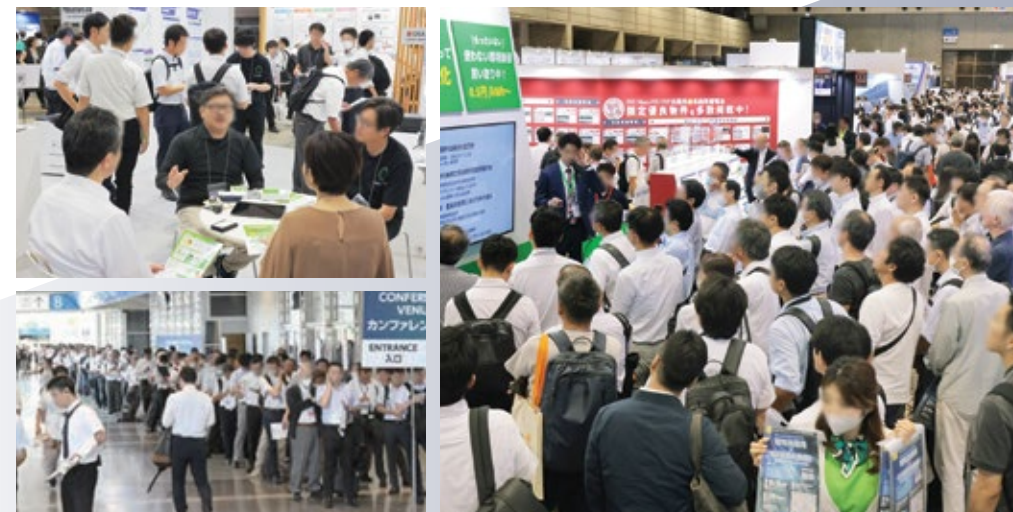
**Total visitor No. of Sep. edition: 38,277**

- Oct. 2024 edition expects **42,000** visitors

## Scenes from past Feb. (Mar.) Edition



## Scenes from past Sep. (Oct.) Edition



# Schedule until the Show

STEP  
01

## SIGNING UP



## SUBMIT THE CONTRACT FORM AND RESERVE YOUR EXHIBIT SPACE

Exhibit space will be allocated on a first-come-first-served basis.

STEP  
02

## 5 MONTHS BEFORE THE SHOW



## FIX YOUR BOOTH DECORATION

Order your booth decoration to your own contractor, or use our packaged booth. We will be happy to consult with you on how to create an attractive booth.

[Details on Packaged Booth](#)

STEP  
03

## 3-4 MONTHS BEFORE THE SHOW



## REGISTER YOUR INFO ON EXHIBITOR HUB

Please register your company info and product info. They will be uploaded on the official website.

STEP  
04

## 2 MONTHS BEFORE THE SHOW



## LET YOUR CUSTOMERS KNOW THAT YOU EXHIBIT THE SHOW

Send invitation to your customers, post on your SNS or on the website, etc.

STEP  
05

## 3 WEEKS BEFORE THE SHOW



## ARRANGE APPOINTMENTS WITH VISITORS

To have business meetings effectively during the show, fix appointments with visitors beforehand.

STEP  
06

## SHOW DATES



## MEETINGS

Display signboards at the booth that clearly highlights the features of your products and actively attract visitors.

# Support Services for Exhibitors

## 1 OUR "EXHIBITOR SUCCESS" TEAM WILL SUPPORT YOU

Our Exhibitors Success Team will support your preparation until the show to make your exhibiting successful.



## 2 LISTING ON EXHIBITOR DIRECTORY (WITH A CHARGE)

Visitors will check Exhibitor Directory before their visit and also they request appointments via the website.



<image>



## 3 ADVERTISING OPPORTUNITIES (WITH A CHARGE)

We offer various advertising plans to maximise the outcome through your participation. For the details, please refer to the brochure.

**DETAILS ON ADVERTISING OPPORTUNITIES**



## 4 EXHIBITORS' PRESENTATION (WITH A CHARGE)

You can give a presentation on your products and technologies to a large audience at once in the exhibition hall.





# Contact us for booth availability, participation cost, etc.



CHECK BOOTH AVAILABILITY



DOWNLOAD APPLICATION FORM



CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

## CONTACT

Organiser: RX Japan Ltd. DECARBONISATION EXPO Show Management  
11F Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo 104-0028, Japan



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[www.decarbonization-expo.jp/hub/en-gb/about/dcm.html](http://www.decarbonization-expo.jp/hub/en-gb/about/dcm.html)