

Exhibiting Information for Next Shows

 Transforming Businesses, Building a Sustainable World
GREEN TRANSFORMATION WEEK

DECARBONISATION EXPO

Tokyo Show in February

6th DECARBONISATION EXPO [February]

Dates: Feb. 19 [Wed] - 21 [Fri], 2025

Venue: Tokyo Big Sight, Japan

Tokyo Show in September

7th DECARBONISATION EXPO [September]

Dates: Sep. 17 [Wed] - 19 [Fri], 2025

Venue: Makuhari Messe, Japan

Osaka Show in November

5th DECARBONISATION EXPO [Osaka]

Dates: Nov. 19 [Wed] - 21 [Fri], 2025

Venue: INTEX Osaka, Japan

Built by



In the business of
building businesses

Organiser: RX Japan Ltd.

INDEX

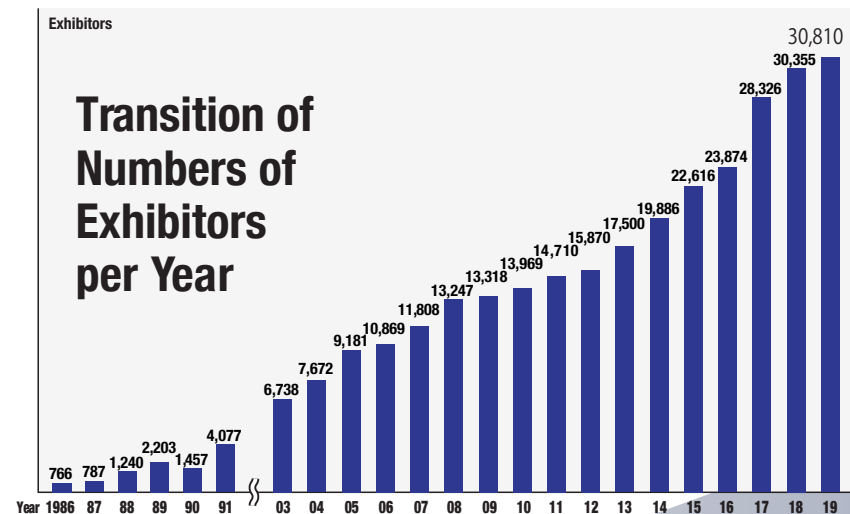
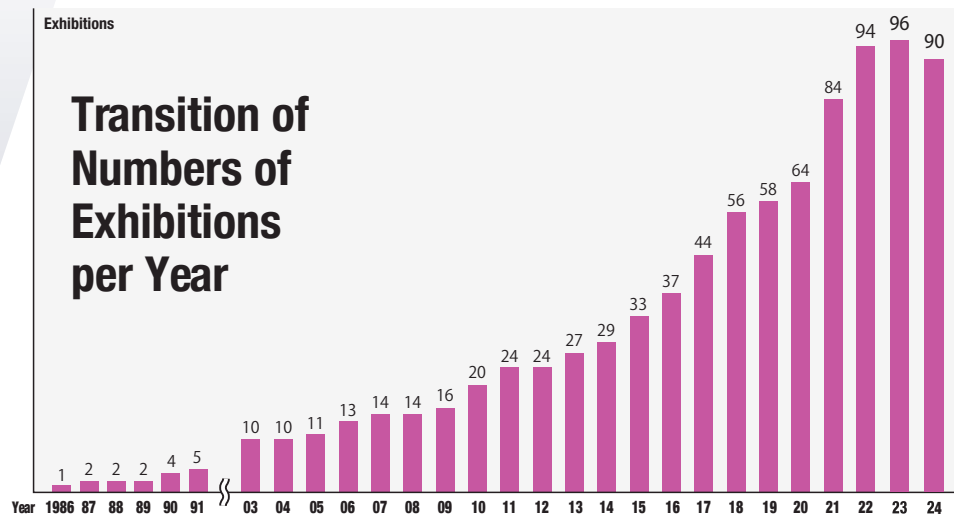
About Organiser: RX Japan Ltd.....	2
Scenes from Show Venue	3
Features of DECARBONISATION EXPO	4
Visitor Details.....	5
Co-held Conference	6
February Edition	7
September Edition	8
Osaka Edition.....	9
Difference Between Tokyo & Osaka Shows	10
February & September Edition	11
Schedule to Show Dates.....	12
Support Service for Exhibitors.....	13
Available Exhibit Space & Price List	14

RX Japan is Japan's Largest Trade Show Organiser

Holding 90 exhibitions in 39 sectors a year! (The consisting shows are 372 in total.)

RX Japan organises 90 exhibitions a year at large exhibition halls such as Tokyo Big Sight, Makuhari Messe and INTEX Osaka across a wide variety of 39 fields including jewellery, fashion, gift items, electronics, energy, IT, cosmetics and medical.

RX Japan fully contributes to expand the exhibitors' business by making the most of the expertise backed up with the experiences.



Exhibitors organised by RX Japan (exerpts)

CONTENT TOKYO



Japan's Largest* Trade Show for Content Creation, Production, and Licensing

Consisting Shows:

- Video & CG Production Expo
- Advanced Digital Technology Expo
- Ad Creative & Marketing Expo

etc.

MANUFACTURING WORLD



Asia's Leading Trade Show for Manufacturing

Consisting Shows:

- Design Manufacturing Solutions Expo
- Manufacturing DX Expo
- Additive Manufacturing Expo

etc.

JAPAN BUILD –Int'l Building & Home Week–



Asia's Leading Show Covering Building and Housing Industries

Consisting Shows:

- Smart Home Expo
- Smart Building Expo
- Building Renovation Expo
- Building Material & Housing Equipment Expo

etc.

MEDICAL JAPAN



Japan's Leading Trade Show for Medical, Elderly Care and Pharmacy Industry

Consisting Shows:

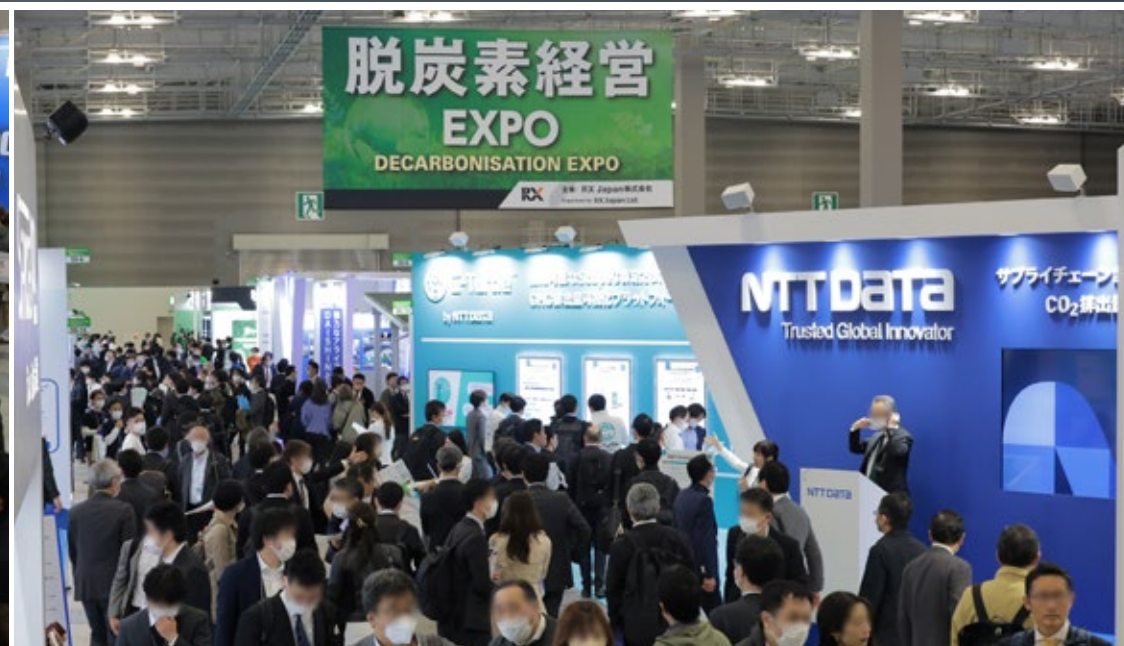
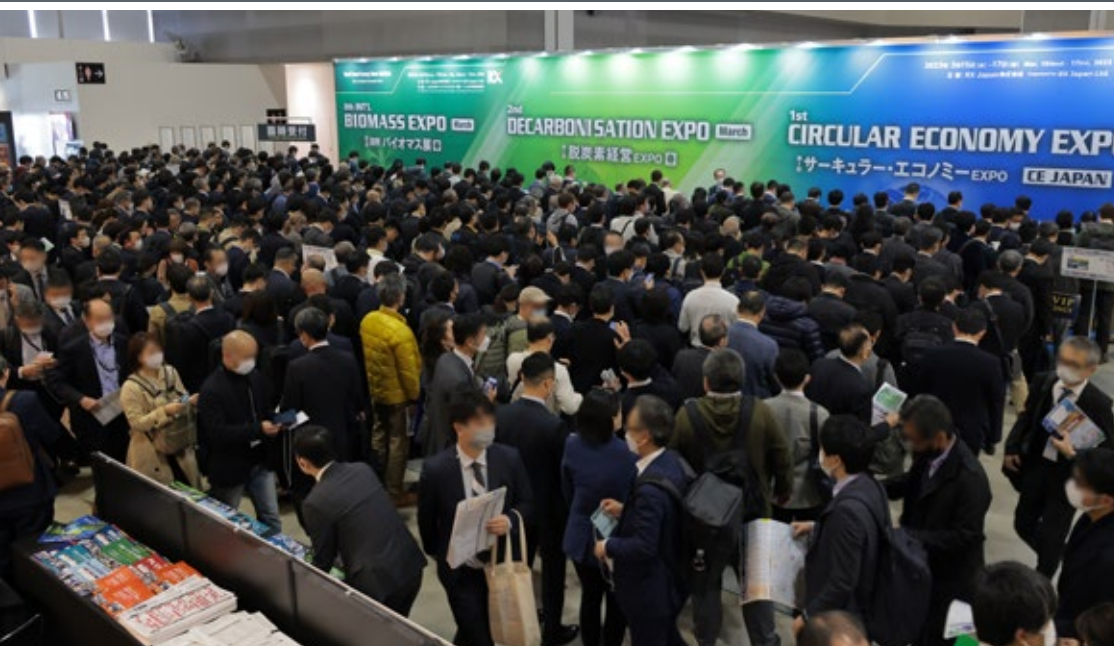
- Hospital Expo
- Clinics Expo
- Pharmacy Solutions Expo
- Elderly Care & Welfare Expo

etc.

* "Largest" in reference to the exhibitor number of trade shows with the same concept.

Japan's Largest* - Global Leaders in the Decarbonisation Sector Gather

*February show only. "Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.



Exhibition for Decarbonisation Solutions

EXHIBITORS

Companies dealing in the following solutions:

- Renewable Energy
- Self-Consumption PV
- Various Consulting Service
- Energy Management System
- Demand Response
- Rechargeable Battery, EV Utilisation
- Net Zero Energy Building, Smart Building
- Ventilation, Energy-Saving Equipment

etc.

BUSINESS MEETINGS

- ◆ Product /Technology Introduction
- ◆ Spec/Price/ Delivery Agreement
- ◆ Partner Selection
- ◆ Technical Consultation

etc.

VISITORS

Those who are in the following department:

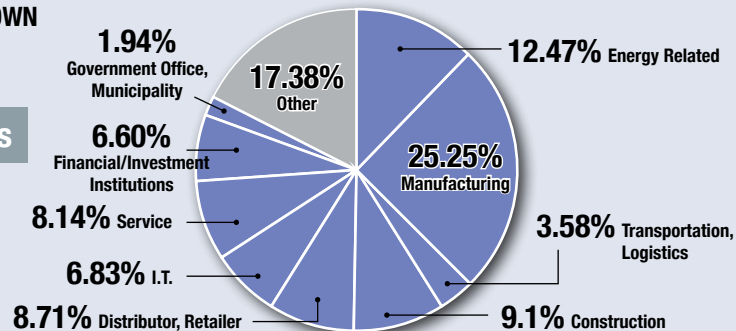
- Corporate Management, Executive Board
 - Corporate Planning
 - ESG/Sustainable Dept.
 - CSR, General Affairs
 - Factory/ Facility Management
-
- Government, Autonomy
 - Financial Institution, Institutional Investors

etc.

Decision Makers from Companies Looking for Carbon Neutral Solutions Visit

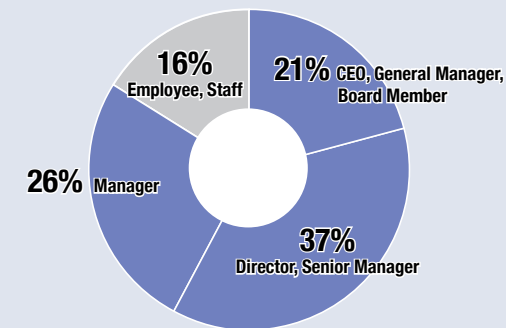
VISITOR BREAKDOWN (MARCH 2023)

Type of Business



Job Title

84% were Manager or above level.



< Past Visitors (Company names are excerpts and shortened in random order.) >

- ADM NETLINE
- AFTERFIT
- AGC
- AU RENEWABLE ENERGY PLANNING
- BASF JAPAN
- BASQUE TRADE & INVESTMENT
- BOOOST TECHNOLOGIES
- DAIGAS ENERGY
- DIC
- ENEOS SUN ENERGY
- ENEOS HOLDINGS
- GF
- GPSS ENGINEERING
- IHI
- JA MITSUI LEASING
- JERA
- JFE ENGINEERING
- JNC
- JX OIL DEVELOPMENT
- JX METALS
- KDDI
- KH NEOCHEM
- LIXIL
- NEC FACILITIES
- NEC FIELDING
- NEXTRELATION
- NSC
- NTN
- NTT ANODE ENERGY
- NTT FACILITIES ENGINEERING
- OKI CROSSTEC

- RE100 ELECTRICITY
- SBS HOLDINGS
- SB ENERGY
- SOMPO RISK MANAGEMENT
- SUBARU
- TOKAI HOLDINGS
- TOMASE HOLDINGS
- UPDATER
- U-POWER
- YKK
- IFR
- I-BE TECHNOS
- I-MOBILE
- AAKEL TECHNOLOGIES INC.
- AZBIL
- AMAZON WEB SERVICES JAPAN
- AMAZON JAPAN
- AMANO
- ARESTY
- ANDRITZ
- E&E SOLUTIONS
- ESG TECHNOLOGIES
- ISHIGURO
- E-REX
- IWAKI CITY
- INVOIS
- VEOLIA GENETS
- AIR WATER
- AICOH ENERGY
- H-ONE
- EISAI

- EDISON POWER
- ESCO
- ESTEC
- ENERGY SERVICE
- ENARIS
- ENERGY SOLUTIONS JAPAN
- M'S PLANNING
- EMBIO HOLDINGS
- EMBIPRO HOLDINGS
- OEC
- OKAMURA
- OTAKE CORPORATION
- AUTECH
- OPTAGE
- OPTOCREATE
- OMRON
- ORIENT CORPORATION
- ORIX
- KAWNET
- KASUMIGAURA CITY
- CATALONIA TRADE & INVESTMENT
- CANADIAN SOLAR PROJECT
- CARBON FREE CONSULTING
- KANDEN ENGINEERING
- KEY COFFEE
- KISAIFOOD INDUSTRY
- KIKKOMAN FOODS
- CANON

- CANON MARKETING JAPAN
- KINKOS JAPAN
- KINDEN CORPORATION
- KURABO
- KURARAY
- GLOBAL SOLUTION SERVICE
- GEO HOLDINGS
- KENKO MAYONNAISE
- KONICA MINOLTA
- COVESTRO JAPAN
- KOMATSU
- SAISAN
- SAITAMA INDUSTRIAL CREATION FOUNDATION
- ZYMAX
- SUSTAINABLE LAB
- SAMSUNG SDI JAPAN
- SARAYA ENERGY
- SAWAYA
- SANDEN
- SUNTORY HOLDINGS
- JR EAST JAPAN URBAN DEVELOPMENT
- SIGNATRUST
- SHINANEN HOLDINGS
- SIEMENS
- JAPAN INNOVATIONS
- JAPAN INVESTMENT ADVISER
- SCHNEIDER ELECTRIC HOLDINGS
- SHIN NITTAN

- THREEBOND
- SEINO HOLDINGS
- SEVEN & I HOLDINGS
- ZERO BOARD
- SOLAR FRONTIER
- DAIHEN
- TINET JAPAN
- DIGITAL GRID
- DENSO SOLUTION
- TOENEC
- TOKUYAMA
- TOTTORI CITIZENS' POWER
- TOMOKU
- TRUST BANK
- TRANSCOSMOS
- NAGASE PLASTICS
- NITORI HOLDINGS
- NEW OTANI
- NEXELIA EAST JAPAN
- NEGROS DENKO
- NORITZ
- PACIFICO ENERGY
- PANASONIC
- HAYABUSA HOLDINGS
- BALANCE HEARTS
- HULIC PROPERTY SOLUTION
- FARMLAND
- FUSO ENERGY
- BROTHER INDUSTRIES
- BERG
- HOKKAN HOLDINGS
- HOME ENERGY SYSTEM

- HO-YU
- MAIBASUKETTO
- MAZDA
- MANAC
- MITSULOCO GREEN ENERGY
- MITSUBA
- MIRAIT-ONE
- MILBON
- METAWATER
- YAMAHA MOTOR
- YANMAR ENERGY SYSTEM
- YANMAR POWER SYSTEM MANUFACTURING
- YASUDA SHOJI
- UNITED SUPERMARKET HOLDINGS
- RICOH
- RICO JAPAN
- LINCO CORPORATION
- RESILIENCE JAPAN PROMOTION COUNCIL
- RESONAC GAS PRODUCTS
- REFORMO
- LAWSON
- MITSUI E&S MACHINERY
- MITSUI MIKE MACHINERY
- MITSUI CHEMICALS
- MITSUI & CO.
- FUSO PLASTICS
- MITSUI MINING & SMELTING
- MITSUMINEGAWA ELECTRIC POWER

- MITSUI CONSTRUCTION ENGINEERING
- SANKI ENGINEERING
- SANYO CHEMICAL INDUSTRIES
- MIURA WORKS
- MITSUBISHI CHEMICAL INDUSTRIES
- MITSUBISHI CORPORATION
- MITSUBISHI ESTATE
- MITSUBISHI MOTORS
- MITSUBISHI HEAVY INDUSTRIES
- MITSUBISHI ELECTRIC CORPORATION
- MITSUBISHI FOODS
- UEDA CITY HALL
- JOETSU CITY COUNCIL
- CHUGOKU ELECTRIC POWER
- SMALL AND MEDIUM ENTERPRISE AGENCY
- CHUBU ELECTRIC POWER
- CHUBU ELECTRIC POWER GRID
- MARUZEN SHOWA UNYU
- MARUBENI
- MARUBENI ENERGIX
- KYUSHU ENERGY

...and more

Co-held Conference by Industry Front-runners Attract More Visitors



PAST CONFERENCE SPEAKERS (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Fumihiro Kajikawa
Director,
Ministry of Economy, Trade and
Industry



Eleni Kounalakis
Ambassador
Lieutenant Governor of the State
of California



Tim McRae
Senior Vice President
Climate
Silicon Valley Leadership Group



Keisuke Takegahara
Executive Fellow,
Research Institute of Capital
Formation,
Development Bank of Japan Inc.



Hiroshi Ueda
Director & Executive Vice
President,
SUMITOMO CHEMICAL Co., Ltd.



Hiroyuki Tezuka
Fellow,
JFE Steel Co.



Mayumi Tsuruy
Executive Officer,
Corporate Development Div.,
Senior Officer of Sustainability
Development Dept.,
Seven & i Holdings Co., Ltd.



Katsuhiko Koyama
General Manager,
Environment Dept.,
Daiwa House Industry Co., Ltd.



Kenji Fuma
CEO,
Neural Inc./
Adjunct Professor,
Shinshu University



Yasuhiro Yoshizawa
Director,
Inclusion Japan Inc.



Hisashi Ono
Partner,
Consulting Department,
Nomura Research Institute



Masayuki Kimura
Board Director/ COO
Deloitte Tohmatsu Venture
Support Co., Ltd.



Bunsho Kure
Partner
McKinsey & Company Inc.

Held Three Times a Year. Exhibit at All Shows!

Tokyo Edition in February



Transforming Businesses, Building a Sustainable World

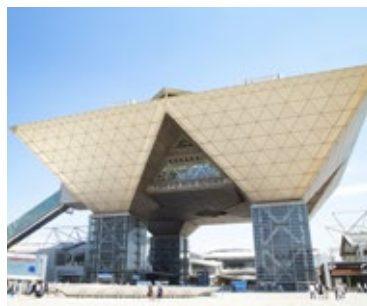
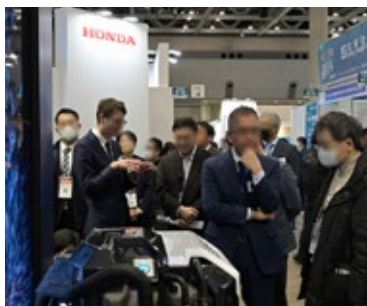
GREEN TRANSFORMATION WEEK February 2025

Dates: Feb. 19 [Wed] - 21 [Fri], 2025 Venue: Tokyo Big Sight

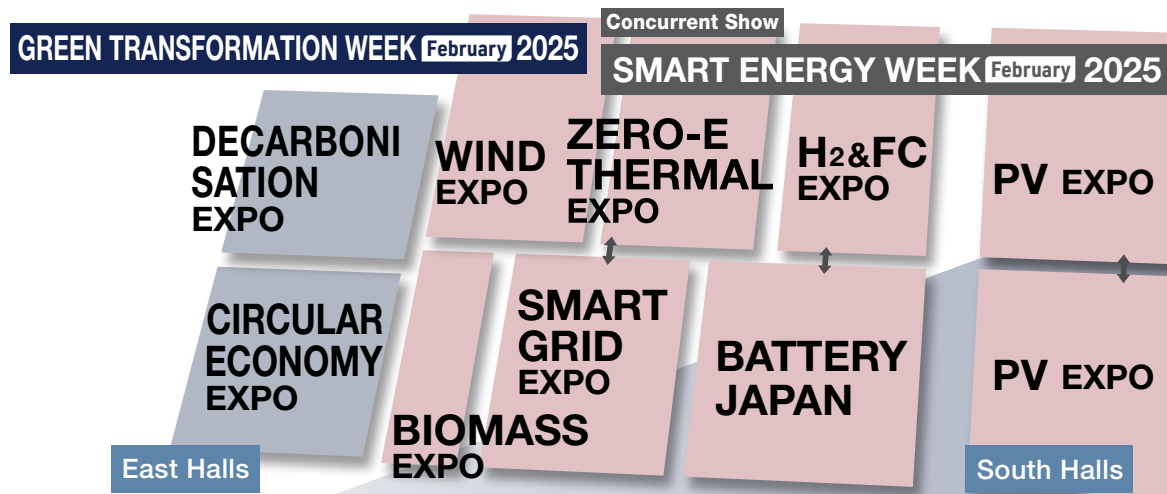
No. of Exhibitors **1,600** No. of Visitors **72,000** (forecasts)

Features of This Edition

- The world's leading exhibition for climate tech
- International exhibition & conference where people, information, technologies gather from around the world (Previous edition had exhibitors from 29 & visitors from 59 countries/regions)



Floor Plan (preliminary)



Held Three Times a Year. Exhibit at All Shows!

Tokyo Edition in September

Dates: **Sep. 17 [Wed] - 19 [Fri], 2025** Venue: **Makuhari Messe**

No. of Exhibitors **500** No. of Visitors **45,000** (forecasts)

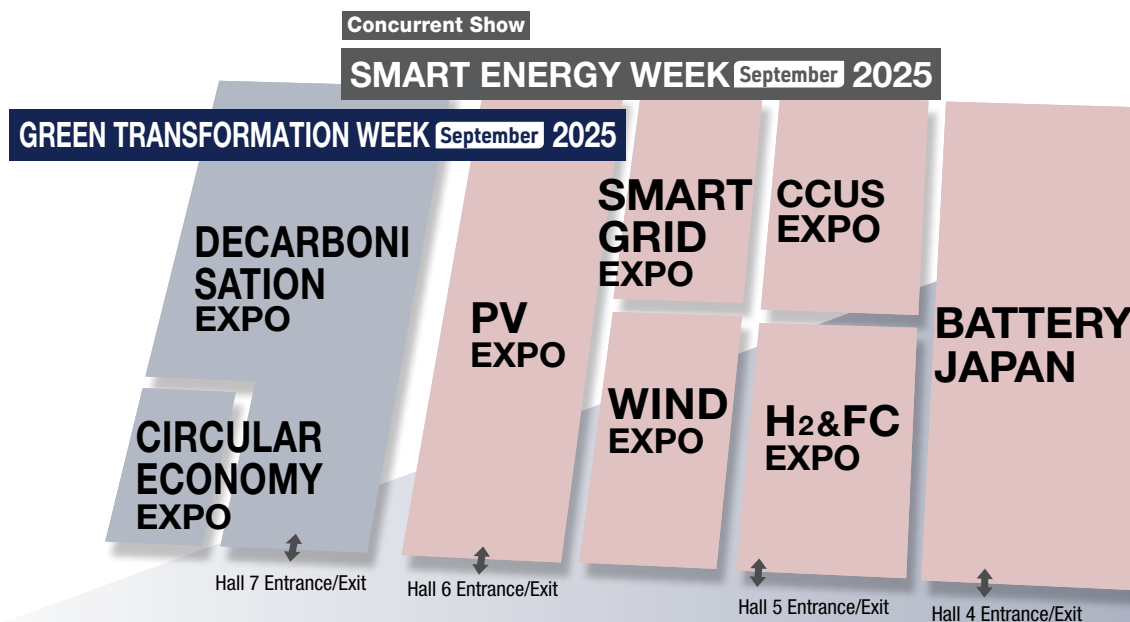
 Transforming Businesses, Building a Sustainable World
GREEN TRANSFORMATION WEEK September 2025

Features of This Edition

- The largest exhibition for climate tech held in the 2nd half in Japan
- Visitor number per exhibitor is the highest among the 3 editions. Best place to gather leads efficiently



Floor Plan (preliminary)



Held Three Times a Year. Exhibit at All Shows!

Osaka Edition

Dates: **Nov. 19 [Wed] - 21 [Fri], 2025** Venue: **INTEX Osaka**

No. of Exhibitors **200** No. of Visitors **15,000** (forecasts)

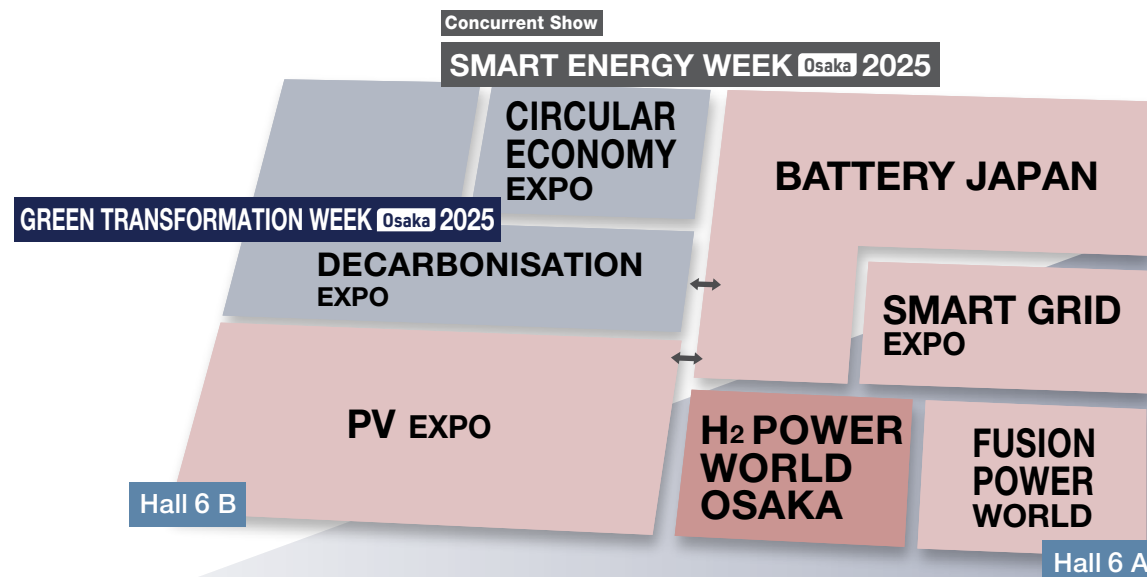
 Transforming Businesses, Building a Sustainable World
GREEN TRANSFORMATION WEEK Osaka 2025

Features of This Edition

- The largest* exhibition for climate tech in Western Japan area
- Held in Osaka, the second largest city in Japan economically where many companies have their headquarters and factories
- Supported by major companies and government agencies



Floor Plan (preliminary)



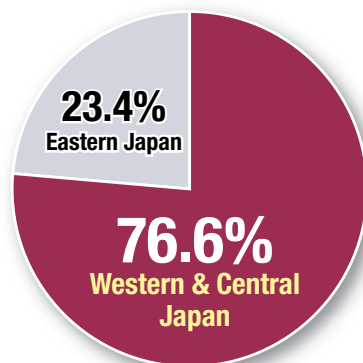
*"Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.

Exhibit at Both Tokyo & Osaka Shows and Cover the Entire Japanese Market!

■ Visitor Breakdown by Region

Osaka Edition

76.6%
from Western Japan



Show Video

(November 2023 in Osaka)

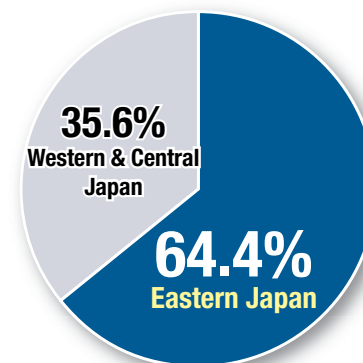


Less than 1.3% of visitors visited both shows.

You can approach the entire Japanese market by exhibiting at both regions.

Tokyo Edition

64.4%
from Eastern Japan



Show Video

(March 2024 in Tokyo)



Comparison between SMART ENERGY WEEK OSAKA 2023 and SMART ENERGY WEEK 2024 [March] in Tokyo

Exhibit at Both Feb. & Sep. Shows and Meet Broader Range of Visitors

- Total number of visitors for both Feb. & Sep. editions were **103,473**
- Only **16.9%** visited both editions
- Exhibiting at both editions enables you to approach broader range of visitors

47,710 visited Feb. edition only 17,486 visited both editions (**16.9%**)

Total visitor No. of Feb. edition: 65,196

20,791 visited Sep. edition only

Total visitor No. of Sep. edition: 38,277

*Numbers are from March & Sep. editions in 2023

- Oct. 2024 edition expects **42,000** visitors

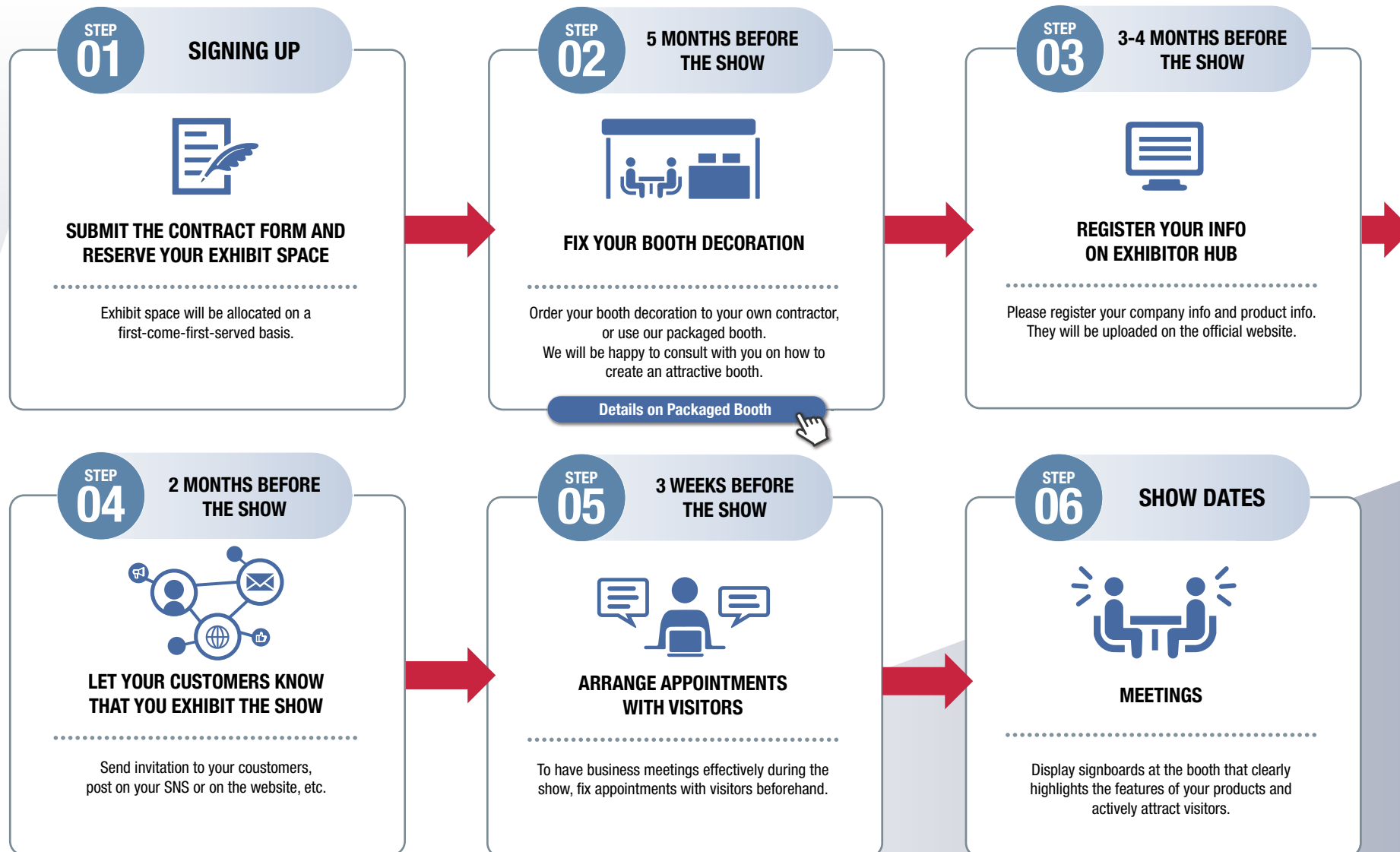
Scenes from past Feb. (Mar.) Edition



Scenes from past Sep. (Oct.) Edition



Schedule until the Show



Support Services for Exhibitors

1 OUR "EXHIBITOR SUCCESS" TEAM WILL SUPPORT YOU

Our Exhibitors Success Team will support your preparation until the show to make your exhibiting successful.



2 LISTING ON EXHIBITOR DIRECTORY (WITH A CHARGE)

Visitors will check Exhibitor Directory before their visit and also they request appointments via the website.



<image>



3 ADVERTISING OPPORTUNITIES (WITH A CHARGE)

We offer various advertising plans to maximise the outcome through your participation. For the details, please refer to the brochure.

DETAILS ON ADVERTISING OPPORTUNITIES



4 EXHIBITORS' PRESENTATION (WITH A CHARGE)

You can give a presentation on your products and technologies to a large audience at once in the exhibition hall.



Contact us for booth availability, participation cost, etc.



CHECK BOOTH AVAILABILITY



DOWNLOAD APPLICATION FORM

CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

CONTACT

Organiser: RX Japan Ltd. DECARBONISATION EXPO Show Management
11F Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo 104-0028, Japan



E-mail: dcm-expo.jp@rxglobal.com



Tel: +81-3-6739-4119



www.decarbonization-expo.jp/hub/en-gb/about/dcm.html